Cyber risk in EMEA Is your cyber risk approach ahead of the curve?

Intangible vs. Tangible

Intangible and tangible assets have similar value, but losses have unequal expected impact, likelihood and coverage

Similar asset value

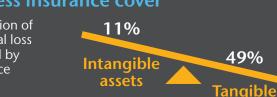


And larger impact & likelihood



But less insurance cover





assets

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Talk vs. Action

Cyber risk is frequently discussed and often experienced, but limited action is being taken

A discussed priority

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Rank cyber a 38% top 5 rísk

Expect cyber 46% exposurés to increase



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And losses are occurring

Experienced a 38% material or significant loss

\$1.1m Average loss value

But limited action

- Lack formal cyber 44% risk assessment
- 79% No Cyber insurance coveŕ
- **37%** No financial statement disclosure of cyber losses



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What Next?

Cyber risks should be managed in a similar way to tangible risks – including assessing the potential financial statement impact

1 Collaborate across risk, finance, IT & legal



3 Risk quantification, tailored to your business

4 Strategy for risk management, mitigation or transfer

Visit www.aon.co.uk to learn more or download the full 2015 EMEA Cyber Impact Report

Source: Research independently conducted by Ponemon Institute LLC and commissioned by Aon Risk Solutions. Research explored financial statement exposure of intangible vs. tangible assets.

Values are in USDm



Risk. Reinsurance. Human Resources.