WISER Media Report – Press releases and coverage

WP8 – Go-to-Market
Trust-IT Services

Latest Update: 13 July 2016
IT Reseller: ‘CyberWISER Light ayuda a las empresas a gestionar los riesgos cibernéticos’

Media coverage of CyberWISER Light Launch

- CSO Computerworld: ‘Ciberseguridad inteligente al alcance de todas las empresas: CyberWISER Light ’

http://cso.computerworld.es/tendencias/ciberseguridad-inteligente-al-alcance-de-todas-las-empresas-cyberwiser-light
ATOS: ‘CyberWISER Light: ciberseguridad inteligente de las empresas europeas’

Media coverage of CyberWISER Light Launch

The cyberwire: ‘Launch of CyberWISER Light: Helping European Firms get smart about Cyber Security’
Media coverage of CyberWISER Light Launch

IT Security Planet: ‘CyberWISER Light: Helping European Firms get smart about Cyber Security’

Media coverage of CyberWISER Light Launch

PenTest Magazine: ‘CyberWISER Light: Helping European Firms get smart about Cyber Security’


CyberWISER Light: Helping European Firms get smart about Cyber Security

Digital business is fast becoming the only way to do business. Yet evidence shows that too many small- and medium-sized businesses are not considering the impact that a successful cyber attack could have on their business. And many SMEs fail to take adequate steps towards achieving a strong security posture.

The impact of a cyber breach can be huge and long lasting. Business that have already experienced a breach have said the attack led to brand damage, loss of customers, and a reduced ability to win new business. Studies in the UK, for example, estimate that the median cost to a small company could be as high as £50,000.

CyberWISER Light is a free, new service to build resilience against growing cyber risks, within and outside the company. CyberWISER Light significantly lowers the entry barrier to effective risk management especially for the many small firms that don’t have in-house or IT savvy staff.

CyberWISER Light enables firms to put into practice top advice from small businesses associations and information security experts. Even carrying out regular security risk assessments and conducting regular penetration testing to understand the implications of not protecting PHI (Personally Identifiable Information), other sensitive data and intellectual property.

With CyberWISER Light, cybersecurity management becomes a central part of the business process. “For companies like WISER this is an important opportunity to assess our cyber risks and take adequate steps to minimize the potential impact on our company”, says Gianluca Angiolini, WISER/Bolex website, an SME and one of the organisations selected for an early pilot of CyberWISER Light.

The advanced features of CyberWISER are designed to make it easy to use. While developed with SMEs in mind, the service gives organisations of any size a first, high-level view of their cyber risk exposure with minimum investments in time and human resources.

Users of the service can also use to take a vulnerability test to understand what it any, risk vulnerabilities are on your web server or infrastructure. Companies conducting the vulnerability test will get an estimate of the risk impact on their business – a crucial step towards getting smart about cyber security.

WISER is a leading European provider of security technology and services for the financial sector, a number of businesses are testing out CyberWISER Light. “The cyber risk management functionality that WISER delivers provides an additional layer of security management and decision making capabilities currently not available, which will provide value to our business in the evolving technology products and services sector”, says Roberto Minardi, Chief Information Security Officer at WISER. This Paris-headquartered company will also be at the forefront of rolling out full suite of WISER services, which will be rolled out before end of 2017.

How to get started: https://cyberwiser.eu/contact-us

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Media coverage of CyberWISER Light Launch

Cyber Defense Magazine: ‘CyberWISER Light: Helping European Firms get smart about Cyber Security’


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Media coverage of CyberWISER Light Launch

Mosaic Security Research: ‘Launch of CyberWISER Light: Helping European Firms get smart about Cyber Security’


JUN 24 2016

Weekly Product Roundup 2016.06.24

What should you expect from a next-gen endpoint protection solution?
blogs.sophos.com

Launch of CyberWISER Light: Helping European Firms get smart about Cyber Security
www.cyberwiser.eu
Media coverage of CyberWISER Light Launch

🔒 Bit MAT: ‘CYBERWISER LIGHT, LA SOLUZIONE ONLINE DI CYBERSECURITY PER LE PMI’

http://www.bitmat.it/blog/news/56489/cyberwiser-light-la-soluzione-online-di-cybersecurity-per-le-pmi

http://itgenial.it/articolo/2016/06/17/17921-cyberwiser-light-la-soluzione-online-di-cybersecurity-per-le-pmi
Media coverage of CyberWISER Light Launch

Il Bloggatore: ‘CyberWISER Light, La Soluzione online di cybersecurity per le PMI’

http://ilbloggatore.com/2016/06/17/cyberwiser-light-la-soluzione-online-di-cybersecurity-per-le-pmi/
Media coverage of CyberWISER Light Launch

ZDNet: ‘Wiser: l’Europe entend aider les PME face au cyber risque’

Media coverage of CyberWISER Light Launch

Intrusio: ‘CYBER WISER LIGHT SERVICE: UNA APPROCHE INTELLIGENTE DE LA CYBER SECURITE’

GECKO TOM COMMUNICATION: ‘Cyber Wiser Service: Une approche intelligente de la cyber sécurité pour les entreprises européennes’

https://geckotom.wordpress.com/2016/05/31/cyber-wiser-light-service-une-approche-intelligente-de-la-cyber-securite-pour-les-entreprises-europeennes/
Media coverage of CyberWISER Light Launch

Global Security Mag (FR): Cyber Wiser Light Service: Une approche intelligente de la Cyber Sécurité
https://www.globalsecuritymag.fr/Cyber-Wiser-Light-Service-Une,20160531,62528.html
Media coverage of CyberWISER Light Launch

Pametneje uporabi informacije: ‘CyberWISER Light: poskrbite za varnost vaših računalniških sistemov’


CyberWISER Light: poskrbite za varnost vaših računalniških sistemov


CyberWISER Light je nova brezplačna storitev za učinkovito upravljanje s tveganji v kbemetskom prostoru, ki znižuje vstopevne ovire za prevzemanje uspešnih praks, zlasti za mala in srednje velika podjetja, ki ne razpolagajo s sredstvi ali strokovnjaki s področja varnosti v IKT. XLAB sodeluje pri razvoju storitve CyberWISER Light z

Vir: racunalniskoe-novice.com
Media coverage of CyberWISER Light Launch

Slovenia.com: ‘CyberWISER Light: poskrbite za varnost vaših računalniških sistemov’


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Media coverage of CyberWISER Light Launch

🔒 Vsenovice.si & Telex.si: ‘CyberWISER Light: poskrbite za varnost vaših računalniških sistemov’

http://www.telex.si/novica.php?n=1467038
Media coverage of CyberWISER Light Launch

- Osta: ‘CyberWISER Light: poskrbite za varnost vaših računalniških sistemov’

  http://o-sta.sta.si/msg.php?t=7&id=17391

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CyberWISER Light: poskrbite za varnost vaših računalniških sistemov

CyberWISER Light je nova brezplačna storitev za učinkovito upravljanje s tveganji v kibernetskem prostoru, ki znižuje vstopne ovire za prevzemanje uspešnih praks, zlasti za mala in srednje velika podjetja, ki ne razpolagajo s sredstvi ali strokovnjaki s področja varnosti v IKT. XLAB sodeluje pri razvoju storitve CyberWISER Light z integracijo varnostnih mehanizmov za analizo ranljivosti in omejevanja tveganj.

Tweet: @cyberwiser Light za varnost vaših računalniških sistemov in podporo odločanju #riskmanagement @XLAB_Research http://goc.gl/rglnl

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Media coverage of CyberWISER Light Launch

Racunalniske Novice: ‘CyberWISER Light: poskrbite za varnost vaših računalniških sistemov’


CyberWISER Light: poskrbite za varnost vaših računalniških sistemov

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Tweet: @cyberwiser Light: za varnost vaših računalniških sistemov in podporo odločanja #riskmanagement @XLAB_Research http://goo.gl/r0gni

V dobi digitalnega poslovanja je zavedanje o posledicah kibernetskih napadov za poslovanje malih in srednje velikih podjetij ključnega pomena za vzpostavljanje ustreznih varnostnih strategij.

Resenost posledic kibernetskih vdorov in njihov dolgotrajni vpliv, o katerem poročajo podjetja, ki so jim bila izpostavljena, vključuje izgubo zaupanja, ugladila blagovne znamke in zmanjšano sposobnost pridobivanja novih poslov. Glede na raziskave, izvedene v Veliki Britaniji, izgube za majhno podjetje na letni ravni segajo tudi do 6000 eur.

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Launch of CyberWISER Light: Helping European Firms get smart about Cyber Security

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Media coverage of CyberWISER Light Launch

- CORDIS: ‘Launch of CyberWISER Light: Helping European Firms get smart about Cyber Security’

‘CyberWISER Light met la gestion du cyber risque au cœur du process de l’entreprise’

‘Nasce CyberWISER Light, la soluzione che consente alle PMI di conoscere i propri rischi informatici, e di capire come prevenirli’

‘CyberWISER Light: poskrbite za varnost vaših računalniških sistemov’, May 2016

http://cyberwiser.eu/news/cyberwiser-light-poskrbite-za-varnost-va%C5%A1ih-ra%C4%8Dunalni%C5%A1ih-sistemov
Press Release on launch of CyberWISER Light: Spanish

‘CyberWISER Light: una ayuda para las PYMES en materia de ciberseguridad’, May 2016

Press Release on launch of CyberWISER Light: English

Launch of CyberWISER Light: Helping European Firms get smart about Cyber Security’, May 2016

17 May 2016
3rd May 2016 – WISER announces the launch of its new, free tool for European SMEs: CyberWISER Light.

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CorriereEconomia: ‘Rete Serve un paracadute contro il cyberrisk – Interview with Aon, November 2015

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Media reports on WISER

- The Innovation Group, Deloitte: ‘WISER, UN FRAMEWORK PER VALUTARE IL RISCHIO CYBER - Elena Vaciago, November 2015

http://channels.theinnovationgroup.it/cybersecurity/wiser-un-framework-per-valutare-il-rischio-cyber/
Radio Interview on launch of WISER

Euranet Plus radio station: Interview with Antonio Alvarez, Atos, WISER coordinator
Launch of WISER Press Clippings

Horizon 2020 projects: ‘Risk assessment firm joins cybersecurity venture’, August 2015

Launch of WISER Press Clippings

Reactions - Financial Intelligence for the global insurance market: ‘Aon joins EU cyber risk project’, June 2015

http://www.reactionsnet.com/Article/3465130/Aon-joins-EU-cyber-risk-project.html#/.VjuWqfmrTIU
Consultancy UK: 'Aon joins EU Horizon 2020 initiative to tackle cyber risk’, June 2015


WISER
Among the initiatives to be funded is finding ways of protecting businesses from cybercrime, by putting cyber-risk management at the core of good business practice. One project with this aim is the WISER (Wide Impact Cyber Security Risk Framework) project, which aims to create a framework in which cyber risks are assessed, monitored and mitigated.
Launch of WISER Press Clippings

 Olivier Williamson Times: ‘Aon in new initiative to tackle cyber risk’, June 2015

http://www.captiveinsurancetimes.com/captiveinsurancenews/article.php?article_id=4068#.V3e5KzUojGl
Launch of WISER: Partner coverage


http://www.xlab.si/blog/launch-of-wiser/

Launch of WISER

A new Horizon 2020 initiative to help organisations get WISER about cyber security risks

"The level of sophistication of cyber-attacks is increasing with at least three different ways of using the cyber weapon: Cyber-sabotage, cyber data theft, and cyber transfer of funds. The latter is new and particularly worrying for financial institutions as attacks will lead to substantial economic losses and loss of trust in the financial sector. A staggering 90% of companies worldwide recognise they are insufficiently prepared to protect themselves against cyber-attacks", says Giorgio Aprile, Director, Operational Risk and Capital Management, Aon.

WISER is a new European initiative that puts cyber-risk management at the very heart of good business practice, benefitting multiple industries in particular critical infrastructure and process owners, and ICT-intensive SMEs. Kicking off in June 2015, by 2017 WISER will provide a cyber-risk management framework able to assess, monitor and mitigate the risks in real time."
Press Release: Launch of WISER


Aon Media Center

Aon in new European Commission Horizon 2020 initiative to tackle cyber risk

London, 23 June 2015. Aon Risk Solutions, the global risk management business of Aon plc (NYSE: AON), today announced it is now part of a new initiative to tackle cyber risk funded under the European Commission’s Horizon 2020 programme.