

Your chance to train your staff, for **free**. Prepare your company to face **cybersecurity threats** and **attacks**.

NOV 5TH 2019 1ST OPEN PILOTS WORKSHOP



Cybersecurity and skills gap in Europe: Facts & figures Gianluca Dini University of Pisa, Italy







Relevant Facts&figures

Skill Gap is 142k just in EMEA

\$ 600 Billion



The gap (2018) of cybersecurity
Professionals is estimated
142k just in EMEA...

and is expected to grow in 2019

Source: (ISC)² Cybersecurity workforce study, 2018

Skill Gaps ask for new cybe training programmes

The SA Computer
Based Training
market is estimated
to grow 47% in
2019 (\$660 million)

Source: Gartner Security
Awareness CBT report

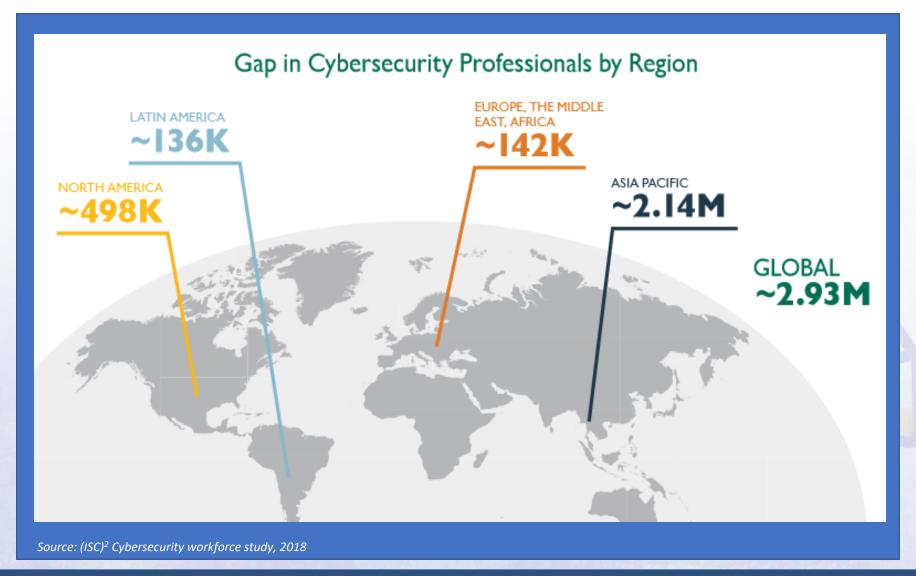
463 Billion Gb of data by 2026



ource: Micro Focus, Growth of data – 2017, Linkedin SlideShare, November 6, 2017



Gap in Cybersec Professionals, by Region





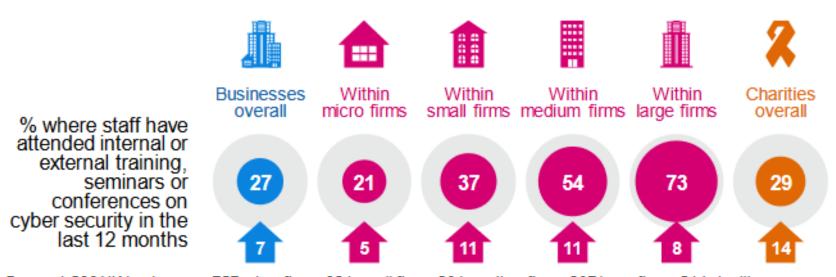
Customisation is the way!

Jeweler's perspective on theft security	Corporate perspective on cyber security
I know which assets to protect and have set up the appropriate measures.	I take measures without a having a clear idea of the assets it is essential to protect.
I perceive theft as a risk in the business and know that realistically I can't be in business if I want 100 percent security.	I see cyber crime as something exotic and strive to achieve 100 percent security.
I focus on measures that prevent a person from leaving with valuable goods.	I focus on measures that prevent a person from entering and forget to take measures that prevent a person from taking away information.
I do not let security suppliers spook me and I make my own purchasing decisions.	My security policy depends on the tools available in the marketplace, without knowing exactly what I need.
When it goes wrong or almost goes wrong, I learn a lesson.	When it goes wrong or almost goes wrong, I panic.
I train employees in how to reduce the risk of theft and talk to them when they make mistakes.	I view cyber security as mainly a matter for specialist professionals and don't want to burden the rest of the organization with it.
I invest in tools because they assist the continuity of my business.	I invest in tools because it is mandatory and because the media reports on incidents every day.
Source: KPMG Cyber security: it's not just about technology	



Company size and cybersecurity training

Organisations where staff have had cyber security training in the last 12 months



Bases: 1,566 UK businesses; 757 micro firms; 321 small firms; 281 medium firms; 207 large firms; 514 charities

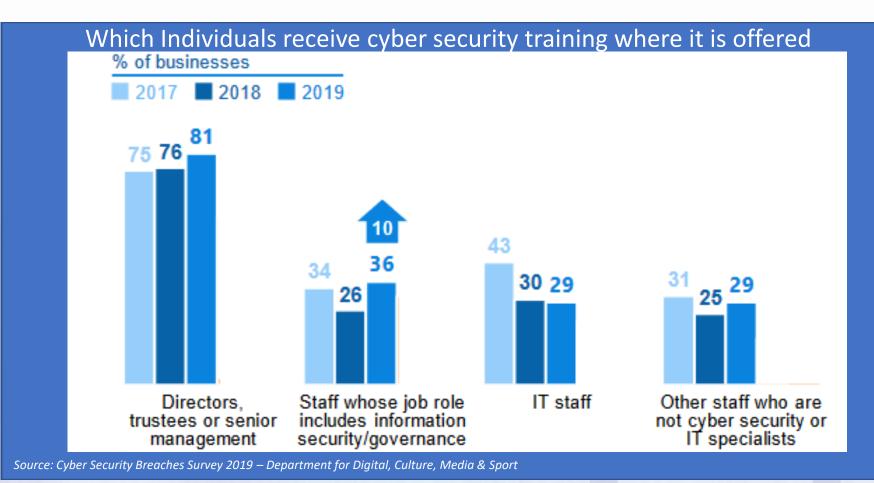
Source: Cyber Security Breaches Survey 2019 - Department for Digital, Culture, Media & Sport

Large Enterprises have more resources to dedicate to Cyber Security Training than SMEs.

CYBERWISER.eu aims at removing this barrier, lowering costs and accessing to innovative solutions for Cyber Security Training



Cyber security training – Who is trained?



Cyber training appears to be addressed mainly to Directors and Senior management

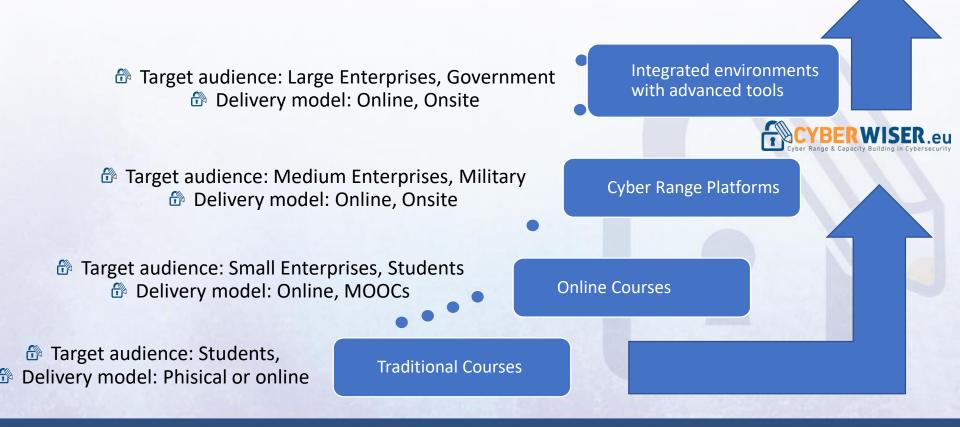


Increasingly sopisticated solutions

High level innovation potential:

Focus on private business and individual
learners

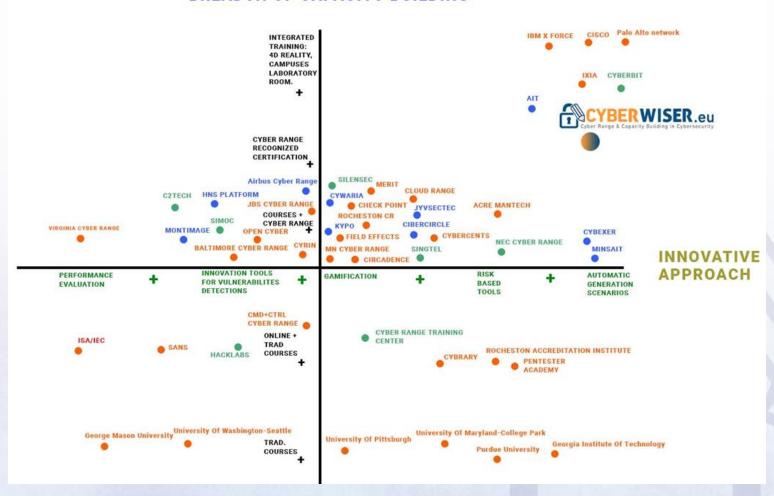
Fully integrated nature of the product offering





Positioning Analysis

BREADTH OF CAPACITY BUILDING



Orange = North American Platform

Green = Rest of the World Platform

Blu = European Platform

Innovative approach including risk-based tools and automatic generation of scenarios is the new frontier of training