Democratising cyber security

Thank you for joining our webinar

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CyberWISER Webinar

WISER "WIDE-IMPACT CYBER SECURITY RISK FRAMEWORK"
www.cyberwiser.eu @cyberwiser

Making cyber security affordable for small and large businesses alike

Cyber security is a journey not a destination

Cyber risks evolve over time and across geographies in a fast-evolving landscape.

The best way to protect your business is to make regular assessments of your cyber risks.

WISER
Wide-Impact cyber SEcurity Risk framework

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Atos   Trust-IT Services *Communicating ICT to markets*   SINTEF   XLAB NOT IDLE   AON   Rexel a world of energy   Enervalis

Cyber security: A growing concern

- In 2015, malware attacks almost doubled, reaching 8.19 billion (from 4.2 billion in 2014)
- 41% of IT personnel admitted not following the proper security protocols.
- 1 in 8 legitimate websites have at least one critical vulnerability
- Lloyds (British insurance company): cyber attacks cost businesses as much as €400 billion/year

Despite the huge cyber risks facing many organisations around the world cyber security awareness is still far too low.

Affordable solutions, especially for SMEs, have yet to be seen on the market
Cyber WISER: www.cyberwiser.eu

Why choose CyberWISER?

- 🔓 CyberWISER is an Innovation Action, awarded funding by the European Commission to democratise cybersecurity in the EU
- 🔓 CyberWISER already delivered a tool for self-assessment.
  - 🔓 **CyberWISER Light** – **FREE FOR ALL TO USE**
- 🔓 The CyberWISER Risk Management Framework (December 2016) will put your company in control with a smart, sophisticated "DIY" approach.
- 🔓 CyberWISER ensures cyber security becomes part of the business process.
- 🔓 CyberWISER helps you measure the socio-economic impact of cyber attacks.

Cyber Security is a journey not a destination – start yours with Cyber WISER: www.cyberwiser.eu

CyberWISER pragmatic approach to cyber security

- 🔓 **STEP 1** – Acquire awareness through **self-assessment** of your cyber risks and vulnerabilities of your IT system.
- 🔓 **STEP 2** - Evaluate your **exposure levels** (€€€ + reputation)
- 🔓 **STEP 3** - Evaluate **cyber insurance**.
- 🔓 **STEP 4** – Develop a **mitigation plan**.
- 🔓 **STEP 5** – **Monitor** in real-time.

Higher cyber security levels are directly connected to greater awareness and effectiveness of data protection & privacy

CyberWISER - A new vision for cybersecurity

🔒 Using innovative approaches, CyberWISER combines sophisticated risk management tehniques with cutting edge security practices, delivering solutions that require less consultancy to improve cybersecurity assessment & make the right improvements

🔒 Combining risk management (in real-time!) with security practices

🔒 Innovation points

🔒 Interesting services

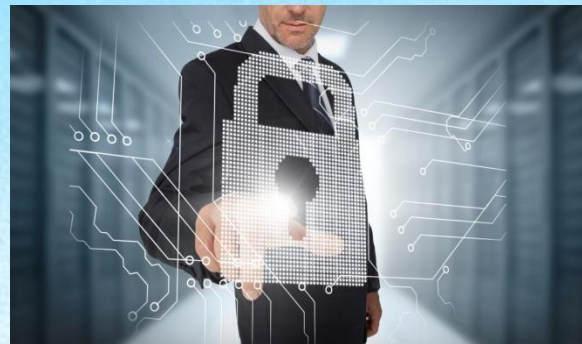🔒 Attention to SMEs

🔒 The online component

🔒 The RPaaS delivery model

🔒 Sustainability

WISER has a high level innovation potential and commits its resources also to create awareness & a global cyber security culture

CyberWISER Service Portfolio

- **CyberWISER-Light –** self-assessment of cyber risks and vulnerabilities in IT system.
  - User-friendly service - suited to every type of organisation.
  - Especially good for time- and resource-constrained SMEs.

  www.cyberwiser.eu

- **CyberWISER-Essential –** Risk Platform as a Service (RPaaS) for self-assessment of exposure levels with continuous, quasi-real-time monitoring
  - Standardised mitigation plan
  - No need for outside help

  Available Dec 2016

- **CyberWISER-Plus –** RPaaS + Customised approach to cyber risk assessment
  - Face-to-face support in self-assessment phase
  - Deployment support & mitigation plan tailored to your organisation

  Available Dec 2016

Cyber WISER Light: free online service

🔓 **Part 1 – Risk Profiling Questionnaire**

  🔓 No need to be an IT expert or risk manager.

  🔓 Complete the questionnaire and download your personalised report.

  🔓 Start defining your cyber strategy.

🔓 **Part 2 – Vulnerability Test**

  🔓 Helps prevent attacks before they damage your business.

  🔓 You have control from start to finish.

  🔓 Download your personalised report ranking your specific vulnerabilities.

Your risks will evolve with the threat landscape so use this free online service regularly, to ensure fresh data for maximum protection

What next?

🔒 **Start using CyberWISER Light today**

  🔒 Register on www.cyberwiser.eu

  🔒 Take the questionnaire & download your personalised report.

  🔒 Take the vulnerability test to identify threats.

  🔒 Get the final full report.

  🔒 Take action to make cyber security part of your business processes

🔒 **Need tech support or advice?**

  🔒 Contact us at support@cyberwiser.eu

🔒 **Want to get involved?**

  🔒 Contact us at info@cyberwiser.eu

Start your cybersecurity journey with CyberWISER today

Question 1

🔓 *"Are you planning for another webinar illustrating CyberWISER Essential & Plus?"*

🔓 Yes, another webinar will be held at the end of the year as soon as we rollout other services: CyberWISER Essential and CyberWISER Plus.

🔓 We are also working on an online tool covering national strategies and new EU regulations: cartography.

🔓 Subscribe to our newsletter to be the first to get our latest updates.

Question 2

- *"Is CyberWISER specialised towards a particular form of cyber security vulnerability?*
  Or is it quite general?"

- WISER project aims at democratising cyber security so its services cover the most common vulnerabilities & threats.

- A more customised service will be set up in CyberWISER Plus, as part of customised, face to face support.

- CyberWISER Light already offers pretty specific insights on your actual vulnerabilities and cyber exposure.

Question 3

🔓 *"I am a small company & I don't have a technical team or have a risk mitigation plan - can CyberWISER give me this type of consultancy as well?"*

🔓 Yes, you don't have to be an IT expert to use CyberWISER Light: you can have your customised report by simply filling out the risk profiling questionnaire.

🔓 The only technical support needed comes with the Vulnerability test, where you have to insert a Token in the root of your server, so make sure you have the privileges to do this.

🔓 We're here to help you! Contact us at support@cyberwiser.eu

Question 4

🔓 *"What type of personal information do you retain during real time monitoring in your repositories?"*

🔓 The only info that we retain is the one needed to use our services, whether you use CyberWISER Light, you want to become a WISER Pilot or are just asking for support.

🔓 All data is managed in compliance with EU regulations.

Question 5

🔒 *"Can I become a pilot tester for you?"*

🔓 Yes, of course. All you need is contact us at info@cyberwiser.eu with your request and we will get back to you as soon as possible.

Thank you for joining

Contact

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